

Northern Tasmania Development Corporation LTD

# Quarterly Report

QUARTER FOUR | APR - JUN 2023



**NTDC**

NORTHERN TASMANIA  
DEVELOPMENT CORPORATION LTD



**ACKNOWLEDGEMENT OF COUNTRY**

NTDC acknowledges the palawa community of Northern lutriwita/Tasmania, the custodians of our country. We pay our respects to their elders, past, present and emerging.

This report has been prepared by NTDC.  
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# FINDING TRUE NORTH

*Navigating a sustainable future in Northern Tasmania*



## OUR VISION

**Northern Tasmania is where people, ideas, businesses and industry thrive and grow**

## OUR PURPOSE

We grow Northern Tasmania by:

- Leading regional collaboration
- Achieving regional outcomes and strategic goals
- Advocating for Northern Tasmania
- Implementing our Regional Economic Development Strategy (REDS)
- Championing regional leadership and local governance
- Creating an enabling environment for communities and industry development
- Understanding that our community benefits from sustainable regional development

## OUR VALUES



**Connected**



**Clear**



**Creative**



**Curious**

## OUR STRATEGIC GOALS

### Regional Development

Guide regional development in Northern Tasmania by implementing and actioning the Regional Economic Development Strategy (REDS).

### Regional Collaboration

Work together to agree on and achieve regional outcomes and advocate for and advance regional priorities, strategies and policies.

### Organisational Strength

Develop a robust organisation with a sustainable financial position, a nurtured team, and value for members, industry and community.

## KEY PERFORMANCE INDICATORS

Strategic Leadership  
100% Support

Project Management  
≥ 95% OTAB

Engaged Membership  
≥ 100% Retention

Project Delivery  
≥ 12 Projects

Organisational Culture  
≥ 95% Support

Continually Improve  
≥ 80% Satisfaction

Enhanced Reputation  
≥ 85% Positive

Diversified Revenue  
> 50% Non-council

# Introduction

Welcome to this edition of NTDC's Quarterly Report, where we update Members and partners on our progress in delivering our Strategic Plan and Annual Workplan, as well as topical information relevant to the region's prosperity.

With our Strategic Plan now finalised with support from the Member Representative Group, NTDC has advanced an Annual Workplan for 2023/24, with projects already enacted and progress illustrated within this quarterly.

In summary:

Quarter Four saw a large amount of work delivered through NTDC, focusing on:

- Delivering and finalising the Sports Facility Plan project,
- Finalising membership agreements with Break O'Day, George Town, Launceston, West Tamar, Northern Midlands and Meander Valley Councils,
- Identifying opportunities through the REDS Implementation Project to re-engage with Dorset and Flinders Councils,
- Reigniting regional collaboration through delivering a Regional Collaboration Forum in May as a starting point for the Regional Priority Projects process,
- Appointing our new Regional Planning Coordinator, Lisa Brassington,
- Meeting with Ministers and Members of Parliament to continue our advocacy agenda,
- Re-calibrating our delivery team and appointing Chris Griffin as Interim CEO, and
- Running a selection process and appointing Allison Anderson as Chair

This work sets NTDC up to deliver for the region for the first half of the 2024 financial year as we:

- Continue to advocate for strategic projects and policies that benefit Northern Tasmanians through delivering a renewed Regional Priority Project initiative,
- Deliver upon the Strategic Plan through our Annual Workplan,
- Deliver the REDS Implementation Project,
- Review the Population program,
- Seek to re-engage with Dorset and Flinders Councils, and
- Seek to appoint a CEO for the duration of the current Members' Agreement.

As we commence another busy financial year, we must remind ourselves of our vision for the region: to make Northern Tasmania where people, ideas, businesses and industries thrive and grow.



Dr Allison Anderson  
Chair



Chris Griffin  
Interim CEO



# Northern Tasmanian Development Insight



## Tasmania population growth target for 2030 reached but what next?

The growth in Northern Tasmania reflects a state-wide policy to actively grow the State's population. Launched in 2015, the Tasmanian Population Growth Strategy set an objective to increase the total State population to 650,000 by 2050.

The target of 570,000 people for 2030 was recorded in 2022 eight years ahead of the state objective.

In 2022, Northern Tasmania was home for a bit over 27.2% of the Tasmanian population.

Previously, NTDC formed a Population Taskforce and in 2019 released a Population Strategy for this region. The strategy set out a goal to increase the population of Northern Tasmania by 1.2% per annum, to 160,000 people by 2031 and 200,000 by 2050.

Population growth was strong in the region between 2017 and 2020 (between 1.74% and 1.93% per annum), however, post-pandemic the growth rate has declined to .081% (2021) and 0.5% (2022).

With the major influencing variables forecasted to shift post-pandemic through until 2050, what will this mean for a renewed Population Strategy for the region?

# Annual Workplan Update

	ECONOMIC DEVELOPMENT	REGIONAL COLLABORATION	ORGANISATIONAL STRENGTH
<b>Tasks Completed APR - JUN</b>	<ul style="list-style-type: none"> <li>• Circular Economy Mapping - handover to NRM North</li> <li>• Completed GLP Community Survey</li> <li>• GLP Review draft report received</li> <li>• Regional Planning coordinator recruited</li> <li>• RDSS draft report received</li> </ul>	<ul style="list-style-type: none"> <li>• Regional Collaboration Forum held (3 May)</li> <li>• Sports Facilities Study draft report received</li> <li>• EDA Economic Development Training workshop (6 Apr)</li> <li>• Strategic Alignment and Integration Project scoping and tender</li> </ul>	<ul style="list-style-type: none"> <li>• FY24 Budget drafted</li> <li>• Annual Plan Endorsed</li> <li>• Board Strategic Planning Workshop (6 Mar)</li> <li>• Members Strategy workshop held (26 May)</li> <li>• Implemented CRM system</li> <li>• Reviewed and upgraded cybersecurity measures</li> </ul>
<b>Tasks Planned JUL - SEP</b>	<ul style="list-style-type: none"> <li>• REDS draft Implementation and taskforce</li> <li>• GLP Review Report endorsement</li> <li>• Freight Consolidation pilot program scoped</li> <li>• Residential Demand and Supply Study report endorsed by members</li> <li>• Regional Planners Workplan drafted</li> </ul>	<ul style="list-style-type: none"> <li>• Regional Collaboration Forum</li> <li>• Advocacy with Tasmanian and Federal Government</li> <li>• Sports Facilities Study final report endorsed</li> </ul>	<ul style="list-style-type: none"> <li>• FY24 budget finalised</li> <li>• Funding Strategy drafted</li> <li>• Strategic Communications plan drafted</li> <li>• Launch refreshed website</li> <li>• Policy updates</li> <li>• Appoint new Board Chairperson</li> <li>• Recruit CEO</li> </ul>
<b>Tasks Missed</b>			<ul style="list-style-type: none"> <li>• Quarter Three Report was not published</li> </ul>

## Notes

NTDC is committed to providing succinct and transparent updates on the work we plan to do and what has been delivered. A three-year strategic plan, annual work plan and budget have been endorsed by the Member Representative Group in April to guide and direct our work.

Through this work, our quarterly reports now reflect the work, milestones, and targets agreed to through these documents.

For feedback on this planning and reporting, please get in touch with Interim CEO Chris Griffin at [ceo@ntdc.org.au](mailto:ceo@ntdc.org.au) or 0402 628 768

# Project Updates

NTDC's current project work includes:

- REDS Implementation
- Regional Collaboration Forum and Regional Priority Project List Update (RCF)
- Residential Demand and Supply Study (RDSS)
- Sports Facility Plan
- Greater Launceston Plan Review

From April to June 2023, summarised progress of these projects included:

## **REDS Implementation**

NTDC is tasked with renewing the focus on implementing and actioning REDS. In Quarter Four NTDC met with key stakeholders, including members and defined a timeline and proposal for a taskforce to co-deliver projects within an updated implementation plan.

## **Regional Collaboration Forum and Priority List update**

Following a successful Regional Collaboration Forum (RCF) in 2021, NTDC worked with our partners to identify the 2021 Northern Tasmania Regional Priority Projects advocacy list. This list was a success for the region, with projects funded, channelling millions of dollars into much needed funds for regionally significant and impactful projects.

In Quarter Four NTDC once again coordinated and hosted a Regional Collaboration Forum designed to celebrate previous regional priority successes and workshop themes to determine future priorities. These focus areas were:

- Renewable Energy. Leveraging our opportunities around Tasmania's investment in renewable energy and decarbonization;
- Building Liveability. Enhancing our liveability and acknowledging the role this plays in population attraction and retention;
- Improving Educational Outcomes. Growth in regional productivity and prosperity is fundamentally linked to educational outcomes;
- Healthy Communities. Noting this plays a significant role in the region's economic productivity; and
- Building our Brand. Capitalising on our environmental strengths to grow our region's export incomes.

This work will inform a project assessment process and a northern leaders forum in September to affirm the prioritisation of regionally significant projects.

## **Residential Demand and Supply Study**

The project experienced time delays given the expanded nature of the work reported in Quarter Two, whereby the project was split into three clear milestones; Demand Study, Supply Study and the GMEF. To date the project is on budget, however the final report's evolution and eventual endorsement will push into the first quarter of the new financial year.

## **Sports Facility Plan**

The project control group has received the final draft report. In Quarter One of the new financial year, this project will be finalised and Local Government Members will take carriage of its implementation.

## **Greater Launceston Plan Review**

The University of Newcastle consultants have concluded the review process, with a draft report received by participating Members. Final report and a communications plan will initiate in first Quarter of the new financial period.



## ECONOMIC DEVELOPMENT

*Guide regional  
economic development  
in Northern Tasmania  
by implements and  
actioning REDS.*

### ALGA Conference

The Australian Local Government Association Congress in Canberra was held in June, which was attended by a number of our Members and the NTDC Chair. The Congress was valuable from a learning perspective, as well as gave us opportunity to connect with one another and with other regions.

Key learnings included:

- The Director of Local Government and other senior leaders held a panel to discuss building funding programs for the regions. It was clear that there was real interest in listening to feedback from local government on the design of funding programs and how they allocate funding. They also sought to have a conversation with us about our regional needs. This presents a number of opportunities for the region to engage with this group and we have been in touch with them since.
- Saul Griffith, who has written a number of books on electrification (versus reliance on fossil fuels) made a compelling case for delivering electrifying initiatives and might provide some inspiration as we think about our projects for the region moving forward.
- A number of mayors and councillors from First Nations councils actively advocated for the Voice to Parliament and explained why it is a positive move for them.
- Mayor Mary Knowles is a great dancer!



### Renewable Energy Zone – Workshop

We continued our participation in the Central Northwest Renewable Energy Zone pilot. The work this quarter focused on Mapping Important Places in the zone as they relate to potential sustainable energy developments and workshopping the important of developing Community Benefit Sharing. Renewable energy zones.

To learn more about the Mapping process and to contribute your thoughts, please [click here](#)

## Regional Collaboration Forum – 3 May

The NTDC Team delivered the second Regional Collaboration Forum on Wednesday 3 May.

This event attracted over 50 northern leaders to celebrate the results from past Regional Priority Projects advocacy, examine the themes that make Northern Tasmania a place within which to thrive.



This work set the scene for renewing the Regional Priority Project advocacy list, in preparation for upcoming State and Federal Government elections.

To learn more about the Regional Priority Projects process, [click here](#).

## Regional Planners Group Activity

The Regional Planners Group continues to effectively collaborate. This quarter the focus was upon finalising a collective response to the State Government with regard to the Tasmanian Planning Policies on behalf of all eight northern councils, and re-scoping the Strategic Alignment and Integration project associated with the Regional Land Use Strategy.

The group also welcomed Lisa Brassington as NTDC's Regional Planning Coordinator, as the Chair of the group, taking on the mantle from Amanda Locatelli of West Tamar Council.

## MEETINGS WITH POLITICIANS

Whilst Chair Allison Anderson was in Canberra for ALGA, she met with Julie Collins, the Housing Minister and Small Business Minister. The conversation covered the Regional Collaboration Process and the Priority Project List, NTDC Strategic Plan, Priority Projects, housing shortages in the region and the Government's approach to wide scale improvements in the provision of housing.

In June, Interim CEO, Chris Griffin met with Rebecca White MP and Janie Finlay MP to update them on the NTDC strategic plan priorities and key initiatives, including the Regional Collaboration Forum and priority list development.

## REGIONAL COLLABORATION

*Work together to  
achieve regional  
outcomes and advance  
regional priorities,  
strategies and policies.*

## ORGANISATIONAL STRENGTH

*Develop a robust organisation that achieves a sustainable financial position, values and develops our team, and creates value for our members, industry and community.*

## GOVERNANCE

NTDC held a strategic workshop with Members on 26 May. During Quarter Four, our Members Agreements were endorsed and ratified, allowing us to confidently develop and endorse a three year strategic plan for the agency.

Our scheduled Members Representative Group meeting was held on 7 June, where the Annual Work Plan for 2023-2024 was supported.

In June, NTDC advertised for a Chairperson, as recommended in the 2022 Board Review. The Selection Committee recommended the reappointment of Dr Allison Anderson to the role, which was supported by the NTDC Board on 5 July.



## TEAM

In June Lisa Brassington was welcomed as the inaugural Regional Planning Coordinator. Lisa is a dedicated and experienced regional planning professional with expertise in strategic town planning, sustainable agriculture, and food security. Heralding from country Victoria Lisa has recently relocated to the region. With her comprehensive skills and background, Lisa will be an invaluable member of the Northern Tasmania tribe.

Finally in June the agency also farewelled Karina Damberg as CEO. The Board and team would like to acknowledge the very valuable work that Karina delivered as CEO. She rebuilt our team, our financial reporting and delivered our strategic plan and other key initiatives. We wish Karina all the best in her next endeavours.

Meet the team at: [northerntasmania.org.au](https://northerntasmania.org.au)

## CONTACT US

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