

Quarterly Report

QUARTER ONE | JUL - SEP 2023

FINDING TRUE NORTH

Navigating a sustainable future in Tasmania's North



NTDC

NORTHERN TASMANIA
DEVELOPMENT CORPORATION LTD



ACKNOWLEDGEMENT OF COUNTRY

NTDC acknowledges the palawa community of Northern lutriwita/Tasmania, the custodians of our country. We pay our respects to their elders, past, present and emerging.

This report has been prepared by NTDC.
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FINDING TRUE NORTH

Navigating a sustainable future in Northern Tasmania



OUR VISION

Northern Tasmania is where people, ideas, businesses and industry thrive and grow

OUR PURPOSE

We grow Northern Tasmania by:

- Leading regional collaboration
- Achieving regional outcomes and strategic goals
- Advocating for Northern Tasmania
- Implementing our Regional Economic Development Strategy (REDS)
- Championing regional leadership and local governance
- Creating an enabling environment for communities and industry development
- Understanding that our community benefits from sustainable regional development

OUR VALUES



Connected



Clear



Creative



Curious

OUR STRATEGIC GOALS

Regional Development

Guide regional development in Northern Tasmania by implementing and actioning the Regional Economic Development Strategy (REDS).

Regional Collaboration

Work together to agree on and achieve regional outcomes and advocate for and advance regional priorities, strategies and policies.

Organisational Strength

Develop a robust organisation with a sustainable financial position, a nurtured team, and value for members, industry and community.

KEY PERFORMANCE INDICATORS

Strategic Leadership
100% Support

Project Management
≥ 95% OTAB

Engaged Membership
≥ 100% Retention

Project Delivery
≥ 12 Projects

Organisational Culture
≥ 95% Support

Continually Improve
≥ 80% Satisfaction

Enhanced Reputation
≥ 85% Positive

Diversified Revenue
> 50% Non-council

Introduction

Welcome to the first edition of NTDC's Quarterly Report for the 2024 financial year, where we update Members and partners on our progress in delivering our Strategic Plan and Annual Workplan, as well as topical information relevant to the region's prosperity.

With our Strategic Plan now finalised with support from the Member Representative Group, NTDC has advanced an Annual Workplan for 2023/24, with projects already enacted and progress illustrated within this quarterly.

In summary, Quarter 1 has seen a large amount of work delivered through NTDC, focusing on:

- Appointing Chris Griffin as CEO on a fixed term contract to June 2026,
- Delivering and finalising the Sports Facility Plan project,
- Identifying opportunities to re-engage with Dorset and Flinders Councils,
- Building out our regional priority project list through the delivery of the very successful Regional Collaboration Forum in September, with specific engagement through an assessment panel with Regional Development Australia and NRM North,
- Strengthening collaboration networks with regional bodies such as Visit Northern Tasmania, Regional Development Australia (Tasmania), NRM North, Launceston Chamber of Commerce, Launceston Central, East Coast Tourism and others at the officer and chair level,
- Continuing to work on major regional projects such as the Greater Launceston Plan Review and working with the Regional Planning Group.

This work sets NTDC up to deliver for the region for the first half of the 2024 financial year as we:

- Deliver a new refreshed website,
- Continue to advocate for strategic projects and policies that benefit Northern Tasmanians through delivering a renewed Regional Priority Project initiative,
- Deliver upon the Strategic Plan through our Annual Workplan,
- Deliver the REDS Implementation Project, and
- Review the Population program.

As we move into this phase of stability in NTDC with a formally appointed Chair and CEO, we are looking forward to building out our delivery of regional development for the region – to continue to make Northern Tasmania a place where people, ideas, businesses and industries thrive and grow.



Dr Allison Anderson
Chair



Chris Griffin
CEO

Northern Tasmania in the news



12/10/23

Sports heaven: First look at long-promised \$43m recreation hub →

The Mercury provides excellent coverage of the Northern Suburbs development spear-headed by City of Launceston Council

[Read More](#)

27/9/23

Tourism Boss Backs Safer Route to East Coast →

With major natural disasters repeatedly damaging the St Mary's Pass, an alternate route proposed by Break O'Day council is supported.

[Read More](#)



20/9/23

Northern Regional Collaboration Forum pitches projects for the future →

Thirty worthy projects presented to northern leaders for consideration

[Read More](#)

Annual Workplan Update

	ECONOMIC DEVELOPMENT	REGIONAL COLLABORATION	ORGANISATIONAL STRENGTH
Tasks Completed JUL-SEP	<ul style="list-style-type: none"> Regional Planning coordinator commenced work RDSS draft report workshopped and revised by RPG REDS draft Implementation plan finalised 5PL Freight Aggregation pilot program agreed. 	<ul style="list-style-type: none"> Regional Collaboration Forum held (20 September) Sports Facilities Study report completed GLP Review final report received and presented in participating council workshops 	<ul style="list-style-type: none"> TAO Audit Completed Funding strategy adopted Advocacy & communications plan adopted New ntdc.org.au website designed Policies updated New Board Chairperson appointed New CEO appointed
Tasks Planned OCT-DEC	<ul style="list-style-type: none"> Residential Demand and Supply Study report endorsed by members 5PL Freight Aggregation pilot funding advocacy commences Population Strategy Review request for quote initiated 	<ul style="list-style-type: none"> Revised Greater Launceston Plan drafting Regional Priority Projects advocacy commences Sports Facilities Study final report endorsed Partnership with Gastronomy Northern Tasmania defined 	<ul style="list-style-type: none"> Tasmanian Sustainability Strategy submission State Budget Submission Annual General Meeting & Member Representative Group meetings Friday 24 November New Treasurer recruitment
Tasks Missed			

Notes

NTDC is committed to providing succinct and transparent updates on the work we plan to do and what has been delivered. A three-year strategic plan, annual work plan and budget have been endorsed by the Member Representative Group to guide and direct our work.

Through this work, our quarterly reports reflect the work, milestones, and targets agreed to through these documents.

For feedback on this planning and reporting, please get in touch with Interim CEO Chris Griffin at ceo@ntdc.org.au or 0402 628 768

ECONOMIC DEVELOPMENT

*Guide regional
economic development
in Northern Tasmania
by implements and
actioning REDS.*

Greater Launceston Plan Review

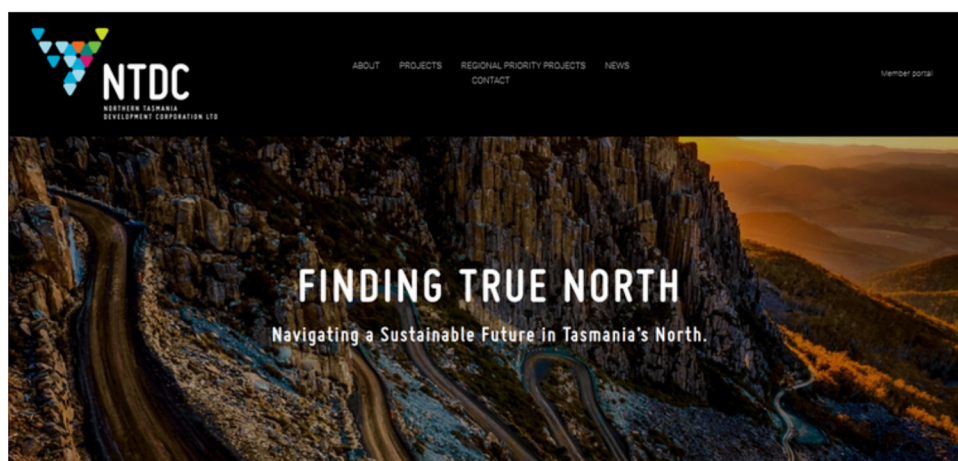
The Greater Launceston Plan 2014 is a 20 year vision for the sub-region that comprises of City of Launceston George Town, Meander Valley, Northern Midlands and West Tamar municipalities.

10 years into the plan's implementation, NTDC on behalf of the five participating local councils, worked with University of Newcastle consultants to review the Greater Launceston Plan in light of a number of contextual changes in Tasmania.



The Greater Launceston Plan Review has come to a conclusion. The final report was received and all participating councils have now received it and provided feedback within workshop. NTDC's role is now to project lead the production of a revised GLP, in partnership with participating councils.

New look ntdc.org.au website



We have launched our refreshed website. Designed to be a concise one stop shop for all things regional development in northern Tasmania. Aligned with our values of being connected, clear, creative and curious the website's goal is to act as a portal to direct you to the person who can help you the best with any query.

To visit our new website go to www.ntdc.org.au

Regional Collaboration Forum – 20 Sep

The NTDC Team hosted a Regional Collaboration Forum on Wednesday 20 September.

Over 50 northern leaders met to consider and respond to 30 priority projects for the region. with 80% of leaders saying the forum exceeded their expectations, whilst providing suggestions of themes for future forums, the event was a success.

These Regional Priority Projects are the foundation for regional advocacy list, as we prepare for State and Federal Government budget submissions, grant programs and future elections.

To learn more about the Regional Priority Projects process, [click here](#).



Regional Planning Group Activity

The Regional Planners Group continues to effectively collaborate. This quarter the focus was upon finalising the Residential Demand and Supply Study for Northern Tasmania, a critical project to inform the Regional Land Use Strategic review.

Lisa Brassington as NTDC's Regional Planning Coordinator, also attended the 2023 PIA Tasmanian State Planning Conference, Devonport. An essential part of this conference was a full-day women in planning forum.

The RPG also welcomed Michelle Riley as its new chair. Michelle has extensive experience in land use planning as Municipal Planner for West Tamar Council, and has been part of the planning group since its inception.

REGIONAL COLLABORATION

*Work together to
achieve regional
outcomes and advance
regional priorities,
strategies and policies.*

ORGANISATIONAL STRENGTH

Develop a robust organisation that achieves a sustainable financial position, values and develops our team, and creates value for our members, industry and community.

GOVERNANCE

In June, NTDC advertised for a Chairperson, as recommended in the 2022 Board Review. The Selection Committee recommended the reappointment of Dr Allison Anderson to the role, which was supported by the NTDC Board on 5 July.

In August NTDC advertised for a CEO. The selection committee recommended Interim CEO Chris Griffin to the role, which was supported by the NTDC Board.



Dr Alli Anderson,
Chair



Chris Griffin,
CEO



Lisa Brassington,
Regional Planning Coordinator



Kamal Pokhrel,
Administration & Communications
Officer

Chris Griffin was appointed to the role commencing 20 October. Chris has been with the agency since late June 2023, prior to holding the CEO role for Visit Northern Tasmania since late 2012.

Finally in September the agency farewelled Craig Perkins as Regional Economic and Development Manager. The Board and team would like to acknowledge the very valuable work that Craig delivered during his contract with NTDC, especially project management of the Sports Facility Study, REDS Implementation Plan, Residential Demand & Supply Study and Regional Collaboration Forums. We wish Craig all the best in his next endeavours.

CONTACT US

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