

Quarterly Report

QUARTER TWO | OCT - DEC 2023

FINDING TRUE NORTH

Navigating a sustainable future in Tasmania's North



NTDC

NORTHERN TASMANIA
DEVELOPMENT CORPORATION LTD



ACKNOWLEDGEMENT OF COUNTRY

Northern Tasmania Development Corporation acknowledges the palawa community of Northern lutriwita/Tasmania, the custodians of our country. We pay our respects to their elders, past, present and emerging.

This report has been prepared by NTDC.
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FINDING TRUE NORTH

Navigating a sustainable future in Northern Tasmania



OUR VISION

Northern Tasmania is where people, ideas, businesses and industry thrive and grow

OUR PURPOSE

We grow Northern Tasmania by:

- Leading regional collaboration
- Achieving regional outcomes and strategic goals
- Advocating for Northern Tasmania
- Implementing our Regional Economic Development Strategy (REDS)
- Championing regional leadership and local governance
- Creating an enabling environment for communities and industry development
- Understanding that our community benefits from sustainable regional development

OUR VALUES



Connected



Clear



Creative



Curious

OUR STRATEGIC GOALS

Regional Development

Guide regional development in Northern Tasmania by implementing and actioning the Regional Economic Development Strategy (REDS).

Regional Collaboration

Work together to agree on and achieve regional outcomes and advocate for and advance regional priorities, strategies and policies.

Organisational Strength

Develop a robust organisation with a sustainable financial position, a nurtured team, and value for members, industry and community.

KEY PERFORMANCE INDICATORS

Strategic Leadership
100% Support

Project Management
≥ 95% OTAB

Engaged Membership
≥ 100% Retention

Project Delivery
≥ 12 Projects

Organisational Culture
≥ 95% Support

Continually Improve
≥ 80% Satisfaction

Enhanced Reputation
≥ 85% Positive

Diversified Revenue
> 50% Non-council

Introduction

Last quarter, we were celebrating our successes in laying the final foundations for NTDC as a stable and functional regional development agency. With funding committed for three years, appointed CEO and Chair, and a strategic plan that has been adopted by our members, we are poised to step in to new opportunities and creatively think about how to build prosperity in the North.

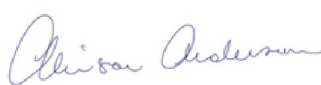
It hasn't taken long at all for this work to start reaping dividends. We have been able to welcome Dorset Council in on a trial basis to be members, and Flinders Council welcomed Chris and I to meet with and present to them on the Island. Whilst we are still building these relationships, we are very pleased to have initiated a whole of region dialogue, which can only ultimately benefit us all.

We are also building relationships with other agencies and entities that are looking to NTDC for regional coordination and leadership. I am gratified to report that in a recent Regional Agency Chair's quarterly meeting we collectively identified a common direction we feel we can all work toward together and that NTDC is best placed to coordinate this effort. This is a genuine step toward what our Members asked from us in terms of maximising their investment across the agencies with shared resources and clear coordination. I look forward to sharing more with you about this in the next quarterly report.

During this quarter, we operationalised our refurbished website, with thanks to Board member Freya Griffin for guidance in this endeavour. The website is still evolving, but big improvements have already been made and we look forward to sharing more as the year progresses.

Sadly we lost Dwayne Baraka as our Company Secretary this quarter for personal reasons, which we announced at our AGM. Dwayne worked tirelessly for us during his tenure in the role, delivering our revised Constitution and Member's Agreement and provided valuable and welcome support to the organisation. We are deeply grateful to Dwayne for his work. Thankfully Brent Daire has been able to step into the role as an interim Company Secretary until we are able to recruit.

Looking ahead, we are exploring opportunities to further improve our project delivery and outcomes for the region, building on our existing relationships and the extensive work done across the region on identifying priority projects, we are well prepared and ready to act. when State and Federal Government elections are called.



Dr Allison Anderson
Chair

Northern Tasmania in the News



15/1/24

New head of Launceston Chamber of Commerce appointed →

The Launceston Chamber of Commerce has appointed veteran lobbyist Alina Bain as chief executive officer to replace outgoing CEO Will Cassidy.

[Read More](#)

9/1/24

MRC North chief Ella Dixon farewells the organisation →

Migrant Resource Centre (MRC) North is in for a change of hands with chief executive Ella Dixon leaving the organisation after nine years.

[Read More](#)


31/12/23

East Coast 'creating a new culture' →

Tasmania's East Coast is riding a wave of optimism amid a summer peak that is exceeding the wildest dreams of even the most jaded tourism operator, leading one hospitality boss to declare the region is 'creating a new culture'.

[Read More](#)

14/12/23

Bright future for renewables as large-scale solar farm approved →

The future for renewable energy in Tasmania is looking brighter after the state's first large-scale solar farm got its council tick of approval.

A 288-megawatt solar farm, planned to be built at the historic Connorville property, was given unanimous approval by Northern Midlands councillors on December 11.

[Read More](#)


Annual Workplan Update

	ECONOMIC DEVELOPMENT	REGIONAL COLLABORATION	ORGANISATIONAL STRENGTH
Tasks Completed OCT-DEC	<ul style="list-style-type: none"> Residential Demand and Supply Study report finalised 5PL Freight Aggregation pilot funding advocacy commenced Population Strategy Review brief and resourcing agreed 	<ul style="list-style-type: none"> Revised Greater Launceston Plan drafted Regional Priority Projects advocacy commenced Sports Facilities Study final report endorsed Partnership with Gastronomy Northern Tasmania defined Dorset Council trial membership commenced Flinders membership proposal forwarded Tasmanian Sustainability Strategy submission sent Federal Immigration Policy submission sent State Budget Submission sent 	<ul style="list-style-type: none"> TAO audit completed Annual General Meeting & Member Representative Group meetings Friday 24 November Company Secretary/ Treasurer recruitment commenced
Tasks Planned JAN-MAR	<ul style="list-style-type: none"> Population Strategy Review commences 5PL advocacy continues Review alignment of regional strategies Growth Monitoring and Evaluation Program to finalise 	<ul style="list-style-type: none"> Sports Facility Study extension to include Dorset Council to commence Regional Priority Projects renewed call for submissions and advocacy to continue Greater Launceston Plan Finalised and governance group formed. Project coordination of the Regional Land Use Plan review continues. 	<ul style="list-style-type: none"> Project Manager role recruitment Gastronomy Northern Tasmania terms of reference agreed Company Secretary/ Treasurer role filled
Tasks Missed			

Notes

NTDC is committed to providing succinct and transparent updates on the work we plan to do and what has been delivered. A three-year strategic plan, annual work plan and budget have been endorsed by the Member Representative Group to guide and direct our work.

Through this work, our quarterly reports reflect the work, milestones, and targets agreed to through these documents.

For feedback on this planning and reporting, please get in touch with Interim CEO Chris Griffin at ceo@ntdc.org.au or 0402 628 768

ECONOMIC DEVELOPMENT

*Guide regional
economic development
in Northern Tasmania
by implements and
actioning REDS.*

Welcoming Back Dorset Council

On 20 November, Dorset Council opted to commence a trial membership of NTDC through until 30 June 2024. This fantastic news allows us to work with Dorset as part of our membership group on key programs to progress regional prosperity, such as: Population Taskforce Strategy review, regional priority projects, and addendum to the recently completed Sports Facility Study to include Dorset facilities.

The terms of the trial agreement will see Council review the progress of the relationship prior to considering an extension beyond 30 June 2024



Reconnecting With Flinders Island

Alli and Chris visited Flinders Island in November to discuss NTDC initiatives and progress, and to learn from the Council and community leaders what the island is aspiring to achieve.

Flinders Island always a special place to visit, is also facing similar challenges and opportunities regarding population growth, housing availability, climate change and logistics.

We look forward to continuing our discussions with Flinders Council about where we may be able to work together in the future.



Bell Bay Major Projects & Hydrogen Hub

NTDC were invited to co-sponsor and speak at the Bell Bay Major Projects in early December.

Congratulations to Bell Bay Advanced Manufacturing Zone for facilitating such a success conference with a range of speakers including State Govt agencies, investment proponents for Hydrogen and other developments, GBEs, and elected officials.

Added congratulations for the \$70m of federal funding for the Bell Bay Hydrogen Hub recently announced.



Meeting With Ministers & Associations

Key meetings this quarter commenced advocacy for Northern Tasmania's Regional Priority Projects, with Chris and Alli meeting with a variety of influencers and decision-makers, including:

- Federal Minister of Regional Development and Local Government, Kristy McBain and Brian Mitchel MP
- Janie Finlay MP State Shadow Minister for Primary Industries & Water, Small Business and Start Ups
- Amy Hills CEO of the Tourism Industry Council, and
- Sheralee Davis CEO of Wine Tasmania

The new year will see advocacy for priority projects scale up with visits to both Canberra and Hobart on the books.



REGIONAL COLLABORATION

*Work together to
achieve regional
outcomes and advance
regional priorities,
strategies and policies.*

ORGANISATIONAL STRENGTH

Develop a robust organisation that achieves a sustainable financial position, values and develops our team, and creates value for our members, industry and community.

MRG Meeting & AGM

In line with our constitution and member expectations, NTDC held both a Member Representative Group meeting and Annual General Meeting on Friday 24 November 2024.

With representatives from all member councils present, the financial year of 2024 was presented and reflected upon. Insights for FY2025 included a focus on more direct involvement councillors similar to the regional collaboration forum in September.

A copy of our Annual Report can be found on our website: www.ntdc.org.au/about



Regional Agencies Chair's Meeting

In October Alli meet with Chairs of agencies including; RDA Tasmania, Visit Northern Tasmania, NRM North, Launceston Chamber of Commerce and Launceston Central to explore and agree upon themes of regional collaboration. One topic central to discussions was the UNESCO Creative City of Gastronomy certification and shared responsibility of championing it through each agency's area of expertise and influence.

Kamal's Wedding

In November, Kamal celebrated his wedding to Durga with the rich tapestry of Nepalese tradition, making a significant personal milestone. Surrounded by the warmth of family and friends, he exchanged vows and embraced the beginning of a new chapter.

He said "this cherished event not only brought happiness but also exemplifies my commitment to balancing personal and professional aspects of life."



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